## ANNUAL EEO PUBLIC FILE REPORT COASTAL TELEVISION OF INDIANA, LLC

#### 1. Full-Time Jobs Filled From April 1, 2022 to March 31, 2023

Complete This Sheet For <u>Every</u> Full-Time (30 hours per week or more) Vacancy

Title of Position: Multimedia Journalist

**Date Filled**: <u>6/21/22 and 7/20/22</u>

#### Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy:12

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	12
Star City Broadcasting Radio:	Sabrina	3824 S 18th St.	
WAZY, WPBE, WYCM	Israel	Lafayette, IN 47909	
Star City Broadcasting Website	Sabrina	3824 S 18th St.	
(StarCityBroadcasting.com)	Israel	Lafayette, IN 47909	
Indiana Broadcasters Association	Online	Indianapolis, IN	
(IndianaBroadcasters.org)	Portal	317-922-6708	

Title of Position: Multimedia Journalist

**Date Filled**: <u>9/1/22</u>

### Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy:3

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	3
Star City Broadcasting Radio:	Sabrina	3824 S 18th St.	
WAZY, WPBE, WYCM	Israel	Lafayette, IN 47909	
Star City Broadcasting Website	Sabrina	3824 S 18th St.	
(StarCityBroadcasting.com)	Israel	Lafayette, IN 47909	
Indiana Broadcasters Association	Online	Indianapolis, IN	
(IndianaBroadcasters.org)	Portal	317-922-6708	

Title of Position: <u>Account Executive</u>

**Date Filled**: <u>6/17/22</u>

#### Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy:7

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online	6433 Champion	7
	Portal	Grandview Way	
		Austin, TX 78750	
		800-475-4361	
Star City Broadcasting Radio:	Sabrina	3824 S 18th St.	
WAZY, WPBE, WYCM	Israel	Lafayette, IN 47909	
Star City Broadcasting Website	Sabrina	3824 S 18th St.	
(StarCityBroadcasting.com)	Israel	Lafayette, IN 47909	
Indiana Broadcasters Association	Online	Indianapolis, IN	
(IndianaBroadcasters.org)	Portal	317-922-6708	
Broadcast Employment Services	Online	Oceanside, CA	
(tvjobs.com)	Portal	800-374-0019	

Title of Position:Account Executive

**Date Filled**: <u>9/29/22</u>

#### Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy:6

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online	6433 Champion	6
	Portal	Grandview Way	
		Austin, TX 78750	
		800-475-4361	
Star City Broadcasting Radio:	Sabrina	3824 S 18th St.	
WAZY, WPBE, WYCM	Israel	Lafayette, IN 47909	
Star City Broadcasting Website	Sabrina	3824 S 18th St.	
(StarCityBroadcasting.com)	Israel	Lafayette, IN 47909	
Indiana Broadcasters Association	Online	Indianapolis, IN	
(IndianaBroadcasters.org)	Portal	317-922-6708	
Broadcast Employment Services	Online	Oceanside, CA	
(tvjobs.com)	Portal	800-374-0019	

Title of Position:Account Executive

**Date Filled**: <u>12/30/22</u>

#### Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy:4

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	4
Star City Broadcasting Radio:	Sabrina	3824 S 18th St.	
WAZY, WPBE, WYCM	Israel	Lafayette, IN 47909	
Star City Broadcasting Website	Sabrina	3824 S 18th St.	
(StarCityBroadcasting.com)	Israel	Lafayette, IN 47909	
Indiana Broadcasters Association	Online	Indianapolis, IN	
(IndianaBroadcasters.org)	Portal	317-922-6708	
Indiana Career Connect	Online	Lafayette, IN	
(IndianaCareerConnect.com)	Portal	765-474-5411	
Broadcast Employment Services	Online	Oceanside, CA	
(tvjobs.com)	Portal	800-374-0019	

# 2. Recruitment Initiatives Implemented from April 1, 2022, to March 31, 2023:

Type of Initiative (e.g., job fair, mentoring program)	Date Implemented	Description
Scholarship	Ongoing	Star City Broadcasting Scholarship in Communications at Purdue University are awarded annually.
Community Job Fair	August 20, 2022	Sponsored Local Job Fair in partnership with Ivy Tech Community College. We advertised via radio and television commercials prior to the event.
Mentoring	September 1, 2022 – present. This is an ongoing initiative.	General Manager and Program Director worked with a local high school student, who participates in the Greater Lafayette Career Academy, to receive mentorship in the hopes of a future in broadcast journalism.
Promoted and Participated in the Indiana Broadcasters Fall Career Fair	October 10, 2022	Aired radio promotions ahead of the event to the community. General Sales Manager discussed positions at Star City and necessary skills for working in broadcasting.
Junior Achievement Mentoring	November 7, 2022 – present. This is an ongoing initiative.	Junior Achievement (JA) BizTown Partnership created. JA program provides hands on experience in a business town simulation for local middle school students. The criteria we are helping mentor includes reporting, camera op, and production assistant.
Promoted and Participated in the Indiana Broadcasters Spring Career Fair	March 25, 2023	Aired radio promotions ahead of the event to the community. Program Director discussed positions at Star City and necessary skills for working in broadcasting.