

WAZY (FM)/WYCM(FM)/WBPE(FM)/WSHY(AM)

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Indiana Broadcasters Association 600 East Carmel Drive Suite 108 Carmel, IN 46032 Contact: Sam Klement Phone: 317-565-3011 www.indianabroadcasters.org	N	0
2	Allaccess.com 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 www.allaccess.com Phone: 310-457-6616 Fax: 310-457-8058	N	42
3	WAZY Station Website – www.wazy.com	N	0
4	WYCM Station Website – www.yourcountry957.com	N	0
5	WBPE Station Website – www.wbpe.com	N	0
6	Star City Broadcasting – WPBI FOX, WPBI NBC & WPBY ABC Contact: Tom Comerford 765-474-1410 (Ext 4301) 3824 S. 18 th St. Lafayette, IN 47909 TV Station Advertising	N	2
7	Star City Broadcasting – WAZY FM 96.5, WBPE FM 95.3, WYCM 95.7 & WSHY AM 1410 Contact: Tom Comerford 765-474-1410 (Ext 4301) 3824 S. 18 th St. Lafayette, IN 47909 Radio Station Advertising	N	7
8	The Center for Career Opportunities Stephen Roach Purdue University 155 Grant Street West Lafayette, IN 47907	N	2
9	University of Indianapolis Scott Uecker Communications Instructor 1400 E. Hanna Ave. Indianapolis, IN 46227	N	2
10	Journal & Courier Lafayette, IN 317-44-2421	N	0
11	Broadcast Compliance Services - BCS	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
12	Purdue University – Internship, job fairs, direct contact/interactions	N	4
13	Spot’s N Dots	N	0
14	TV NewsCheck	N	0
15	Other (reference, web reposting, promote from within)	N	7
TOTAL INTERVIEWEES OVER REPORTING PERIOD			67

Note: Broadcast Compliance Services (“BCS”) is a Rockville, Maryland, based company that provides broadcast stations with prompt and wide-ranging distribution of the stations’ vacant employment opportunities. BCS maintains an extensive resource listing of contacts at minority, distaff (gender-specific) and college institutions and organizations. A subscribing station furnishes BCS with notification of a job vacancy, and BCS, in turn, distributes the vacancy notice to all the relevant contacts on its resources lists, thereby ensuring broad public outreach of the employment opportunities.

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Scholarship Programs designed to assist students interested in pursuing a career in broadcasting.	Throughout 2017 IBA Scholarship PSA’s ran on all TV & Radio assets promoting the scholarship. That includes WPBI FOX, WPBI NBC, WPBY ABC WAZY FM, WBPE FM, WYCM FM and WSHY AM. The station(s) were a distribution point for students to access the scholarship information.
2	Establish internship program	The Star City Broadcasting stations maintained an internship program to assist members of the local community to gain skills needed for broadcast employment. Although the program is available to the general community, participants were primarily individuals from Purdue University, Butler University and

		<p>surrounding High Schools. Interns were given the opportunity to rotate throughout various departments throughout the station so as to gain exposure to various facets of the broadcasting business. In some cases, participants were able to apply for school credits in return for their internship. (On-Air, Front Desk, Sales Participants, Business Office, Production and Promotions)</p> <p>Rebecca Jones Spring 2017 Intern - St. Joseph College.</p> <p>Taylor Dejka Fall 2017 Intern - Purdue University.</p>
3	<p>Participation in Job Fairs</p>	<p>On February 11, 2017 Tom Comerford (GM) and Tina Parker (SM) participated in the IBA Career Fair. The fair was held in Carmel Indiana. Booth participation and on air support for the Internship Fair hosted by the Indiana Broadcasters Association.</p> <p>On April 4, 2017 Tom Comerford (GM) and Tina Parker (SM) participated in the 2017 Spring Career Day (employment opportunity) at the University of Indianapolis. Booth participation for the Career Fair was hosted by Indianapolis University.</p> <p>On April 6, 2017, Star City Broadcasting a co-sponsor for the Student Job Fair held at on the campus of Purdue University. The event was attended by Tom Comerford (GM) and Tina parker (SM). The Fair was hosted by Purdue University.</p>
4	<p>Established a Star City Broadcasting scholarship endowment with the Brian Lamb School of Communication at Purdue University.</p>	<p>The \$25,000 Scholarship was created to provide or offer support to a student seeking a degree in communication. The \$25,000 endowment was matched by the Mary Findling Liberal Arts Scholarship Matching Challenge. It will provide a scholarship to a deserving student each semester moving forward.</p>

5	Broadcasting Outreach Education and Job Shadowing took place throughout the year.	<p>Star City Broadcasting staff had a Job Shadow student on October 19, 2017. Jimmy Hoover from McCutcheon High School sat in the studios, learn production and on air techniques. Work with various Department Heads/Employees on various aspects of broadcasting. Interact with the sales staff, business office, production and promotional aspects of the TV & Radio stations. He sat in on a production session and on air. Shadow asked numerous questions about the overall workings of the broadcast industry.</p> <p>*The job shadow came in for over 6 hours and job shadowed in each of the station's disciplines.</p>
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